

## Northwest Label at a Glance

## Who We Are

Family owned and operated with more than 28 years of experience in the label and tag converting industry Committed to serving and cultivating long-term relationships with our clients Proud of the NWL culture

Relentless dedication to client satisfaction

Uncompromised support for our employees

(Average Pressman tenure of more than 15 years and average pre-press tenure of more than 20 years) Commitment to environmental and social responsibility

## Capabilities

<ul> <li>Flexographic Printing (up to 10 colors include Foil Stamping &amp; Embossing</li> <li>Consecutive Numbering &amp; Barcoding</li> <li>Coupons, IRC &amp; Booklets</li> <li>Hang Tags (with or without stringing)</li> <li>Thermal Imprinting</li> <li>Labels, Printers and Ribbons</li> <li>Water-based, Soy-based &amp; UV Inks</li> <li>Flexible Packaging (film and tag)</li> </ul>	Ing four-color process) Myriad of Materials Paper (gloss, matte, uncoated) I Environmentally Friendly Papers and Films Vinyl Foil & Metallic Film Mylar (polyester)
Flexible Packaging (film and tag)	
Over 4,000 Die Shapes and Sizes	Blockout (cover-up)
Rectangles	Fluorescent (various colors)
Circles	Computer imprintable (paper and film)
Ovals	Laser and Inkjet Imprintable
Special Shapes	Tyvek
Adhesives For All Applications	Tag (varying thicknesses with and without adhesive)
Permanent	Lamination
Removable (varying strengths)	Coupons
Repositionable	Holographic
Cold Temperature/Freezer	Static Cling
Environmentally Benign	Magnets

## What This Means For You

Increase your ability to market products and track inventory

Prime labels/tags for marketing your point-of-sale products (maximize your product's eye-catching potential and build brand awareness and loyalty)

Thermal labels for the identification and tracking of your assets

Increase efficiencies

We adhere to deadlines to help you manage inventory

Leverage our experience with determining the best processes/products for a wide variety of label and packaging applications

We will assemble and fulfill pieces and kits to help you alleviate production bottlenecks